

From: Aryaman Jain at IDG media@ildlimited.com
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THE LIGHT EDIT

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Design the Shadow Light will Follow

Every project, we ask one question before we place a single fixture:
where should darkness remain?

FROM OUR PROCESS

What we're actually looking at
when we walk a space

- **Where the eye wants to rest** - Not every corner needs resolving. We look for the places that should stay quiet, and protect them.
- **What the material wants** - Stone, plaster, woven textile - these only reveal themselves under angled light. Shadow is what makes texture legible.
- **How the room performs at 9pm** - A space designed for daylight that collapses after dark has failed.
- **Where the architecture earns its keep** - A well-placed shadow can make a ceiling feel taller, a wall more present, a room more considered than its brief ever asked for.

[SEE THE DIFFERENCE →](#)

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Architects spend months on a space. Bad lighting erases that work in seconds. We start by asking what not to illuminate.

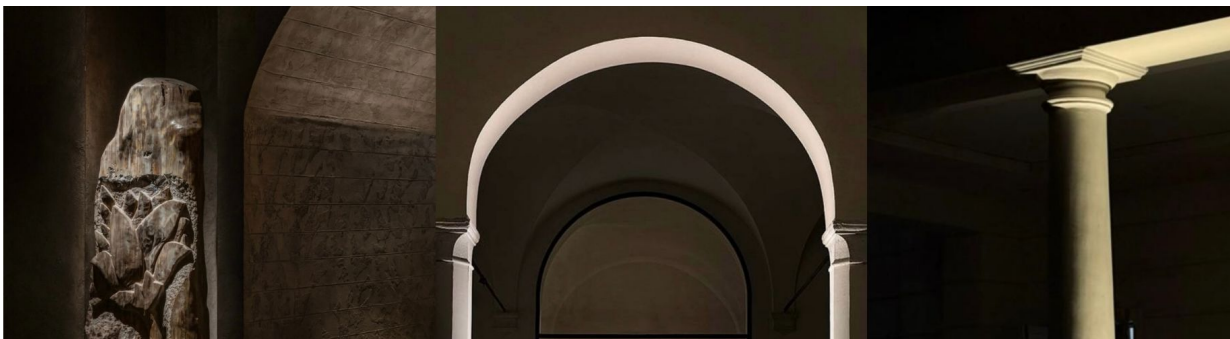
Aryaman Jain
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Designing what the eye sees

People don't experience spaces through lux levels but through contrast. A staircase that reads at midnight the same way it reads at noon. A facade that earns its place in the streetscape after dark. These aren't accidents of good architecture but results of decisions made at the lighting design stage that most people never consciously notice.

[DISCUSS YOUR PROJECT →](#)





THE ILDL APPROACH

Selective illumination

We work with considered **fixture placement** - targeting cornices, columns, recesses, and surface relief individually - so the building reads with depth after dark, without overpowering the design.

Tight beam cutoffs keep light where it belongs and off surrounding surfaces, preserving the design intent and the neighbourhood context.

Accurate angles & placement

A fixture parallel to a textured surface grazes and reveals. Move it frontal and the texture disappears. A 10° shift in tilt changes whether a material reads or vanishes.

Beam angle, mounting distance, and aiming point aren't installation decisions. They determine whether the specified materials still read in the finished space.

Lighting that knows where to stop

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At **Innovative Lighting Designs Ltd**, we are dedicated to transforming spaces and shaping the future of lighting. To explore more, visit us now!



Innovative Design Group

At IDG, we believe that a space transcends its physical dimensions, becoming an amalgamation of artistry, technology, and purpose. Rooted in the fusion of technology and aesthetics, our expertise extends beyond interiors, encompassing the intricate interplay of crafts and architecture.

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