

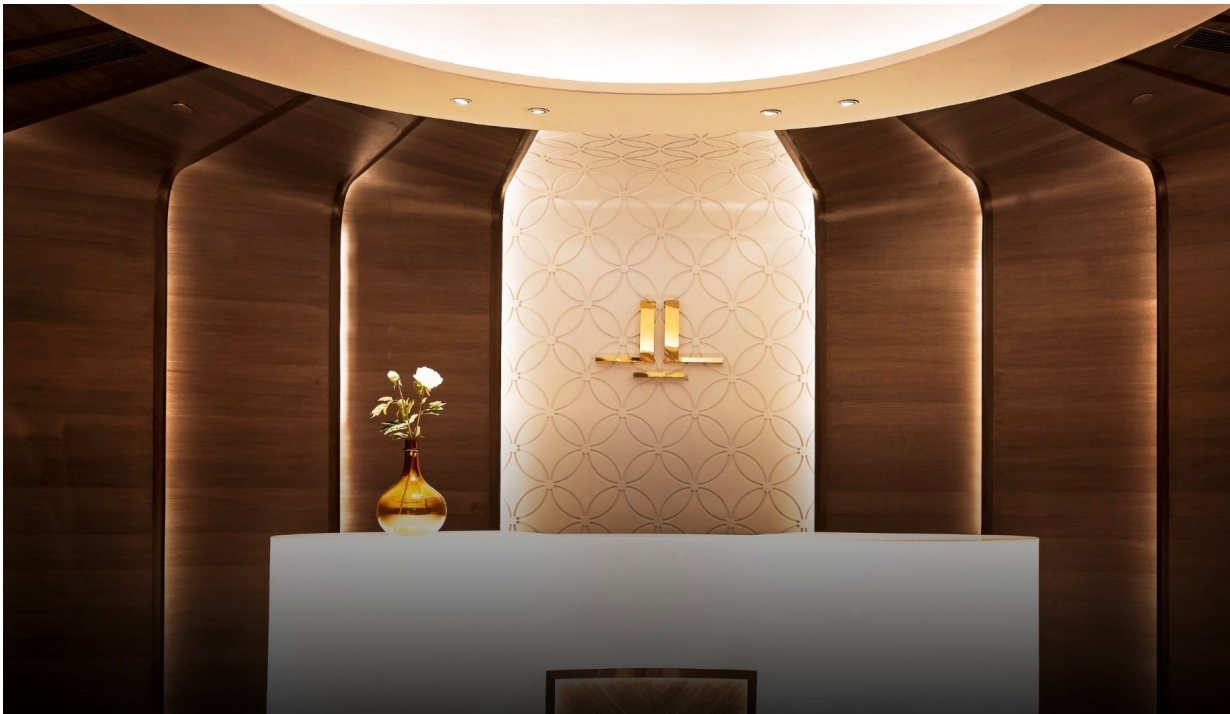
**From:** Aryaman Jain at IDG media@ildlimited.com  
**Subject:** When lighting enters the project too late  
**Date:** July 4, 2026 at 10:00 AM  
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# THE LIGHT EDIT

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## Lighting is a planning decision Stop treating it as an afterthought

The earlier lighting enters the conversation, the fewer decisions have to be undone. And what's skipped early always shows up later, in time, in cost, or in the final result.

FROM OUR PROCESS

### The real cost of ignoring lighting decisions in the early stages

- **Materials stop reading right** - Stone, plaster, wood - specified for their texture and colour, but lit wrong. The client paid for a finish they can't see correctly.
- **The space only works by day** - Every space is seen after dark too. Skip that brief, and half the building goes unplanned
- **The extra time spent on rework** - Plans made without lighting in mind are re-done once fixtures need a place. More drawings, more approvals, more time.
- **Costs move from spec to fix** - A planned fixture is a line item. A fix once the plan is signed off is an added cost, a delay, and a markup on the budget.

SEE IT DONE RIGHT →

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*When lighting comes in late, you're not designing anymore. You're correcting.*

Aryaman Jaiin  
CEO, Innovative Lighting Designs Ltd.



WHAT CHANGES WHEN WE'RE IN THE ROOM EARLIER

## Lighting as a design discipline, not a fitting order

### 1 Resolved with the layout, at the same stage

Fixture locations, beam angles, and aiming points get resolved at design stage, alongside the layout. One round of approvals. No redraw once lighting enters the conversation.

### 2 Materials specified for how they'll actually read

We test how your stone, plaster, or timber behaves under grazing versus frontal light before it's installed. What you specify is what gets seen and not a flatter version of it.

## 3 One round of work, no budget surprises

Early lighting input means electrical, ceiling, and finish decisions happen once. No retrofitting conduit. No reopening finished surfaces. No new costs on the decided budget.

## 4 Lighting resolved so the architecture stands out

When lighting is planned at design stage, it disappears into the building. No fixtures fighting the ceiling. No beam angles reconsidered after walls are up. The space reads the way it was drawn



Lighting that's planned right,  
at the right time

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At **Innovative Lighting Designs Ltd**, we are dedicated to transforming spaces and shaping the future of lighting. To explore more, visit us now!



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